

**Abstract:**

5 [0054] A system for designing houses according to a consumers specifications is described herein. The system allows building design element vendors such as housing component manufacturers, developers, designers and service providers to contribute detailed agreements about their products or services to a central service provider. The agreements include data which is used to modify the available options and features displayed at a home page maintained by the service provider. The user accesses the home page via the Web and uses it to select, design, customize, and purchase their new home.